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betterneighborsla.org

April 1, 2021

Long Beach City Council
City Hall Office, 14th Floor
333 West Ocean Boulevard
Long Beach, CA 90802

93% OF ALL LONG BEACH AIRBNB LISTINGS ARE UNREGISTERED

Dear Long Beach City Council,

On March 22, 2021, Better Neighbors LA reported to the Long Beach City Council our own survey of short-term rentals operating in violation of the City's Short-Term Rental Ordinance ("STR Ordinance") in City Council Districts 3 and 8. Today, we are writing to report additional information that reflects the Long Beach short-term rental market overall.

Better Neighbors LA has learned that as of March 25, 2021 there are 1,767 Long Beach listings on Airbnb alone. The Long Beach STR Ordinance **requires that all short-term rentals register with the City.** Long Beach Municipal Code Section 5.77.030. The Long Beach Code Enforcement Department reports that the City has a total of only 121 registered short-term rentals.

This means that 93% of all Long Beach Airbnb listings are not registered with the City of Long Beach and apparently not in compliance with the STR Ordinance.

This minimal compliance rate does not take into account listings on other websites such as VRBO, bookings.com, and any private websites accepting reservations. In Los Angeles, for example, approximately **a third of all short-term rentals are listed on other platforms.** Taking other platforms' listings into account would very likely result in an even lower rate of compliance in Long Beach.

The City of Long Beach needs enforcement of the STR Ordinance now.

Sincerely,

/s/ Nancy Hanna